

Kentucky Chamber of Commerce Honored for *New Agenda for Kentucky* project



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In 2007-2008, the Kentucky Chamber of Commerce created a *New Agenda for Kentucky* project to encourage Kentuckians and businesses to look at circumstances in a different way, think creatively about challenges and opportunities and create an energetic, new agenda to move the Commonwealth forward.

Because of their work, ConnectKentucky has awarded the Kentucky Chamber of Commerce the 2009 Corporate Citizenship Technology Award as part of the annual Tech Day in Kentucky, held Feb. 24 in Frankfort.

This award goes to a Kentucky company that has successfully shaped its mission and business strategy to deploy technology while engaging citizens in the Commonwealth.

“We are pleased and honored to have been recognized with ConnectKentucky’s 2009 Corporate Citizenship Technology Award,” said Dave Adkisson, president and chief executive officer of the Kentucky Chamber. “The Chamber’s *New Agenda for Kentucky* project created an exciting opportunity for our organization to use technology in a new way—one that enabled us to engage hundreds of Kentuckians in a collective brainstorming session that ultimately informed the development of our long-term strategic plan.”

The project was guided by a private sector task force comprised of business executives and young entrepreneurs who used a website, www.newagendaky.com, for soliciting ideas for improving Kentucky. These ideas were evaluated and included in the final report submitted to the Governor.

After the *New Agenda for Kentucky* report was released, the Kentucky Chamber based its 2008-2009 strategic plan on five transformational goals from the New Agenda process.

To learn more about a *New Agenda for Kentucky* and the Kentucky Chamber of Commerce, visit www.kychamber.com; www.newagendaky.com and www.kychamber.com/docs/TEMPDOCS/StrategicPlan.pdf.

To learn more about ConnectKentucky and the 2009 Tech Day in Kentucky, visit www.connectkentucky.org or contact Donna C. Drury, ConnectKentucky, ddrury@connectky.org, (502) 875-7501.

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About ConnectKentucky: ConnectKentucky is leading the way into a new economy for Kentuckians. As an independent technology-based economic development organization, ConnectKentucky works to ensure that Kentucky remains the place of choice to live, work and raise a family. ConnectKentucky is an alliance of technology-minded businesses, government entities and universities working together to accelerate technology in the Commonwealth.