

# Kentuckian Invited to Serve Two-Year Term on Malaysian Prime Minister's International Advisory Panel



**Contact: Jessica Ditto**  
**[jditto@connectednation.org](mailto:jditto@connectednation.org)**  
**202-251-4749**

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*Connected Nation chief executive officer Brian Mefford Outlined  
ConnectKentucky's Program Success at International Conference*

**Kuala Lumpur, Malaysia** -- This week, Connected Nation's chief executive officer, Brian Mefford, was appointed to a two-year term on the MSC Malaysia International Advisory Panel (IAP). Chaired by the Malaysian Prime Minister, the IAP provides advice and counsel to the Malaysian Government to set and prepare the agenda for the way forward in the development and growth of the MSC Malaysia and the Information and Communications Technology (ICT) industry in Malaysia.

In addition, Mefford was a featured panelist at the 12<sup>th</sup> annual IAP meeting, outlining the success of ConnectKentucky's public-private partnership model for increased broadband deployment and adoption, particularly the organization's grassroots-level work to bridge the "digital divide" in the state.

It was the hope of the conference that ConnectKentucky can serve as a model for possible similar programs in Malaysia.

"At ConnectKentucky, we believe that states, communities, families and individuals can realize the tremendous economic and social advantage of widespread broadband deployment and adoption," Mefford said. "Our public-private partnership model has not only seen success in Kentucky, but in other states around the country. We are confident that we can translate this success to Malaysia and help grow the country's new, high-technology economy."

The IAP brings together the "meeting of the minds" of some of the world's most renowned industry luminaries and thought leaders in the global Information and Communications Technology (ICT) industry. This year's IAP meeting, *Innovation Economy: Paving the Path to Prosperity*, was held at the Putrajaya International Convention Centre (PICC), near Kuala Lumpur, on Nov. 8-10.

The meeting included discussions on how to keep “the MSC Malaysia at the forefront of assisting Malaysia’s economic recovery and creating future prosperity via an innovation-based economy,” [according to an article in The Malaysia Star.](#)

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Related Links:

**Article:** [IAP Meeting to Be Smaller But More Focused \(The Malaysia Star, 11/3/09\)](#)

**Article:** [IAP to Set Tone For MSC Malaysia In Sync With New Economic Model \(Bernama, 11/2/09\)](#)

**Article:** [IT Experts to Share Views on Enhancing the Role of MSC Malaysia, \(The Star Online, 11/07/09\)](#)

**Article:** [Broadband: Kentucky Style \(Malaysian Life, 11/10/09\)](#)

**Article:** [Kentucky News Review \(Lexington Herald-Leader, 11/10/2009\)](#)

**Article:** [Malaysia seeks Kentucky Expertise to Wire Nation \(Business Lexington, 11/10/09\)](#)

**Article:** [Broadband Lessons From Kentucky \(The Malaysia Star, 11/10/09\)](#)

**Video:** [MDeC: Innovation-based Economy \(The Star Online TV\)](#)

**About ConnectKentucky:** ConnectKentucky is leading the way into a new economy for Kentuckians. As an independent technology-based economic development organization, ConnectKentucky works to ensure that Kentucky remains the place of choice to live, work and raise a family. ConnectKentucky is an alliance of technology-minded businesses, government entities and universities working together to accelerate technology in the Commonwealth.

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