



ROWAN COUNTY DEMOGRAPHICS

Total Population

	2000	2001	2002	2003	2004
Labor Market Area	206,870	208,430	208,871	209,647	210,429
Rowan County	22,094	22,174	22,265	22,397	22,176
Morehead	5,914	7,614	7,601	7,612	7,589

Source: U.S. Department of Commerce, Bureau of the Census.

Population Projections

	2005	2010	2015	2020
Labor Market Area	211,260	216,708	223,274	229,037
Rowan County	22,273	22,716	23,343	23,898

Source: Kentucky State Data Center, University of Louisville and Kentucky Cabinet for Economic Development.

Population by Selected Age Groups, 2000

	Rowan County		Labor Market Area	
	Number	Percent	Number	Percent
Under 18	4,475	20.3	48,568	23.5
18-24	5,193	23.5	21,904	10.6
25-34	2,840	12.9	27,986	13.5
35-44	2,873	13.0	31,615	15.3
45-54	2,523	11.4	28,743	13.9
55-64	1,895	8.6	20,557	9.9
65-74	1,294	5.9	15,190	7.3
75 and older	1,001	4.5	12,307	5.9
Median Age	29.7		36.5	

Source: U.S. Department of Commerce, Bureau of the Census.

Population by Race and Hispanic Origin, 2004

	Rowan County		Labor Market Area	
	Number	Percent	Number	Percent
White	21,352	96.3	203,000	96.5
Black	343	1.5	5,079	2.4
Asian, Pacific Islander	261	1.2	578	0.3
American Indian	48	0.2	402	0.2
Hispanic Origin	282	1.3	2,567	1.2

Note: Hispanic is not a race category. A person can be white, black, etc. and be of hispanic origin.

Source: U.S. Department of Commerce, Bureau of the Census.

Personal Income

	1998	2003	Pct. Change
Rowan County	\$14,970	\$20,041	33.9%
Kentucky	\$22,043	\$26,575	20.6%
U.S.	\$26,883	\$31,472	17.1%
Labor Market Area Range	\$12,750 - \$25,546	\$14,633 - \$28,532	

Source: U.S. Department of Commerce, Bureau of Economic Analysis.

Households

	2000		2003
	Number of Households	Persons Per Household	Median Household Income
Rowan County	7,927	2.4	\$30,397

U.S. Department of Commerce, Bureau of the Census.